

What is WordPress? - Learn Everything About WordPress

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The WordPress has evolved a lot since it has been introduced as a blogging platform. Now, it is well-known as a content management system that not only offers tools for creating a website but also developing and maintaining it. Since WordPress is easy to use, many web designers prefer it for building multiple websites as opposed to other online CMS. Another advantage of using WordPress is that you don't need to download the software for creating your Linux, Apache, and MySQL setup. You get an optional choice whether or not you want to download the setup.

Even if you build a simple website for running your business, that's not enough. You will need to have a professional WordPress website that looks gorgeous and optimized for search engines. Do you want to work with the [best web design Los Angeles company](#)? Get in touch with **SFWPExperts** and they will provide you a cutting edge website that will increase your monthly sales. You should know that web design is the art of creating websites that are easy to use, easy to navigate, and easy to understand.

Here, we are discussing 5 aspects of WordPress that makes it a popular choice for building and maintaining websites:

1. Plugins Use

Plugins are the elements that makes the process of running and maintaining a website very easy. More than hundreds of plugins and widgets are available in WordPress and you can use many of them for content management.

By making a few tweaks, you can:

- Convert WordPress into a fully customized content management platform.
- Reduce functionality of your website that is not needed anymore.
- Make the content publishing process very quick

You will find everything in Wordpress, ranging from administrative tools to user management tools.

If you are considering a web design company that can do all these tasks for you, look for **SFWP Experts** on the internet. We are pretty much experienced with designing WordPress websites that draws the attention of your users and increases the chances of conversions.

2. Easy to Use

However, thousands of plugins may seem overwhelming to new users, each plugin comes with a set of instructions about how to install and use it. Since designers know everything about the WordPress CMS, you should make sure that the web design company you are working with should be able to provide other things as well depending on your requirement. The wide use of this platform defines itself that it has various resources to not only help beginners but experienced users too.

Unlike other CMS platforms, you don't need to acquire extensive knowledge of HTML or PHP language for using WordPress. With the help of pre-installed plugin and template feature, the layout of the website can be easily installed in Wordpress; just by clicking through the installation function.

WordPress is so easy to use that a non-designer can also make small or big updates to the site independently. After building a WordPress website, we give our clients the details for accessing the CMS by which they can make any further changes. The designers and developers at our web design company is very talented and able to satisfy the website needs of every client within a month or less. For that reason, our agency has been awarded with the leading web designer award in 2019.

3. Open Source Community

Since WordPress is used by thousands of users around the globe, its community has become very large. You can easily find any answer to a question that is related with CMS and plugins. The developers and users provide plenty of support if someone asks a question. Since it is an open source community, a lot of users create and share plugins here that are useful for building and maintaining websites.

When it comes to building a WordPress website, we are not just an ordinary web design company. We are the strategic thinkers who make your website well-structured, optimize it for search engines and promote it on social networking sites. This results in bringing organic traffic and referral traffic to your site.

4. CMS Access

Since WordPress is a web based platform and does not require any downloads (unless you wish to download), you can access it from any corner of the world and make necessary changes to your website. You need not worry when you build your website on the WordPress platform as your site and its contents are securely backed up on a server that has multiple redundancies.

Accessing a WordPress CMS is a lot easier than what you might think of. This is the reason that most of the times our web design company builds professional websites for small businesses, large enterprises and even startups on the WordPress Platform. You can expect simple web design, custom web design, and responsive web design from us that will convert your visitors into customers quickly.

5. Affordability

The WordPress content management system is quite affordable for an average website owner. Few of the advantages of WordPress is that it is free to use and if you need anything else it is available free of cost or at affordable prices. We mean to say if you compare the cost of paying a designer and programmer to build your site, you will come to know how inexpensive is using the WordPress platform. Most of the features in the WordPress CMS are DIY (Do It Yourself).

If you want to save time on building your website, work with a web design company that offers WordPress packages.

Now when you already know what WordPress CMS is all about and what are the advantages of using it, you should start creating your website right away.

However, we don't want you to take a lot of stress when it comes to web design and development. Always remember our [Wordpress website design company](#) if you need any kind of help. Keep in mind that our Los Angeles branch is 100% focussed on generating higher returns on investment.

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